

## SOCIAL MEDIA AND THE POLITICS OF POST-TRUTH

Daniel CLINCI  
Ovidius University of Constanta

**Abstract:** *Since the Trump presidential campaign of 2016, the concept of “post-truth” has become a major concern regarding social media. However, this is by no means a recent concept. Two analytical perspectives can be discerned in regard to post-truth (and “fake news”): the first is the Nietzschean-Foucauldian one (perspectivism), which states that truth is only an anthropocentric metaphor and a discourse of power, a tool used to exercise power; the other point of view is that of Arendt (“Truth and Politics”), who insists that the dissolution of truth leads to various forms of totalitarianism. This is the conceptual framework I use to analyze the concept of post-truth and its relation to media in what politics and morality are concerned. I also discuss some examples, like the climate change “culture wars.”*

**Keywords:** *post-truth; social media; culture wars; perspectivism*