More with Less: Using Metonymy in Teaching Romanian Culture. A Brief Analysis of a Project

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Abstract: The article analyzes how language learners acquire cultural concepts in the process of developing verbal fluency. Relying on the definitions on metonymy and metaphor, respectively, as developed by George Lakoff and Mark Johnson in Metaphors We Live By (1980) and in Philosophy in the Flesh: the Embodied Mind and Its Challenge to Western Thought (1999), and George Lakoff in Women, Fire and Dangerous Things (1987) it examines how conceptual fluency develops with the help of a scaffolded syllabus based on collaborative activities. The demonstration is based on a collaborative writing project by Beginner level (I and II) students of the Romanian Language and Culture Program at Columbia University, completed during the Fall and Spring semesters of 2015-2016.

Keywords: Romanian language teaching, collaborative, verbal fluency, conceptual fluency, metonymy, metaphor, prototype