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Broadcast Dialogue in Reality TV Genre

Abstract: This paper aims to emphasize some of the characteristics of the dialogue in reality programmes, starting from the analysis of two different transcripts of Romanian TV productions. The study focuses on criteria such as dialogic behaviour, pragmatic cooperation and politeness. What we noticed is that the participants at the dialogue deliberately ignore cooperation principles (especially the relevance and manner maxims) and fail to follow the dialogic behaviour, making use of impoliteness acts. Due to the type of show, there is a role play involved in the verbal interaction, but it is limited to the extent of speaker's face threat.

Key words: pragmatic cooperation, dialogical behaviour, politeness, impoliteness, language.

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