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Linguistic - Cultural Peculiarities Of The Compliment

Abstract: This paper is focused on a corpus of compliments / answers to compliments expressed by foreign speakers. The analysis of these phrases has provided us with information regarding the attitude of the persons who compliment / receivers, the linguistic structure of the appreciative statements / answers, as well as regarding the context where these are expressed. The issues mentioned can change from one language to another, from one civilization to another, due to the 'cultural identity' of the different communities. The elaboration of compliments and answers is made according to the established protocol of each civilization. In all cases we refer to the context where the compliment is expressed, a context that must be previously known, so that the parameters of the speech act could be the targeted ones.

Key words: *compliment, cultural identity, speech act, illocutionary force, cultural differences.*

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