

*Abstract: The present paper stands for a demonstration exercise in terms of deformation of the media related political reality by means of media agenda effect in Constanta local publications bearing different political perspectives: “Telegraf” and “Cuget Liber”, on 31 May 2006 and “Ziua de Constanta”, “Cuget Liber”, “Telegraf”, “Replica”, on May 2008. The analysis refers to the coverage of the political conflict, referential clues, the objective functioning of media related language, the vericonditional interpretation of the political discourse or deconstruction of media related political icon. The examples extracted represent indicators of interference and political complicity between politicians and journalists, which are proven by analyses of real facts. Most of the times, the political icon is deconstructed by transmission of false information through the media article.*