

Teaching English for Specific Purposes: Motivating Students

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Abstract: *Motivation is without any doubt an extremely significant factor in the effectiveness of teaching English for Specific Purposes (ESP). When students are intrinsically motivated, they are more engaged and they consider academic activities meaningful and enjoyable, which might have more positive effects on the long term. Since motivation plays a pivotal role from this point of view, it is extremely relevant to design lessons meant to increase students' intrinsic motivation, as it encourages active participation and it creates a more suitable environment for them to remember the information and use it again in the future. From this perspective, the aim of the present paper is to offer an examination of content-based instruction (CBI), taking into consideration the fact that it focuses on the practical application of English, and to analyze the impact that this approach might have on motivating students. This paper also mentions some activities that might be employed in a CBI-based lesson, in the light of the fact that CBI has the potential to transform ESP teaching from a more theoretical activity into a more engaging and meaningful one that directly aligns with students' real-world needs and professional goals.*

Keywords: *ESP; intrinsic motivation; content-based instruction;*