

The Contradiction between Algorithms and Social Responsibility. A Story about Meta Journalism Project

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Abstract: *The aim of this article is to critically examine the role of the Facebook platform in undermining the informational ecosystem. I posit that its business model, algorithm, and the reinforced digital culture stand in contrast to its social responsibility initiatives aimed at bolstering professional journalism like Meta (Facebook) Journalism project. Essentially, I intend to problematize how Facebook portrays itself as a saviour of journalism, enhancing its reputation, when it intensifies the challenges faced by this profession, positioning itself as a negative force in the big narrative about the asymmetric relationship implied by design between social media and mass-media.*

Keywords: *Meta Journalism Project; social responsibility; algorithm; public interest; platformization;*