Strategies of Teaching English for Specific Purposes in the Post-Pandemic Era

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Abstract: The world we live in is almost technological. Due to its omnipresence, the strategies of teaching have changed dramatically in recent years. Nowadays, practical courses are totally different from what they used to be, and the COVID pandemic accelerated the use of technology when it comes to teaching, regardless of the subject.

As an overwhelming amount of data stored on computers is in English, it stands to reason that English proficiency is becoming increasingly important.

The use of technology has revolutionised the teaching and acquisition of languages, as there have appeared many platforms, applications, and web resources for facilitating oral speech skills, grammar, and vocabulary. The access to various topics presented by native speakers has allowed learners to overcome time and space barriers.

In this paper, we present several strategies used for teaching students at a technical university using technology, be it via interactive tablets, digital resources, or innovative exercises that were seen to challenge the students so that they willingly and creatively took part in the ESP courses.

Keywords: post-pandemic era; teaching; English for Specific Purposes; technology; online; apps;