Regional Television after Communism in Dobrogea: Mapping Institutional Decline

Adelina-Alexia TOCITU I. L. Caragiale National University of Theatre and Film, Bucharest

Abstract: The transition from communism to democracy has profoundly changed the landscape of the local and regional media in Romania. The emergence of a significant number of new publications, the establishment of private radio and television stations, the development of the commercial media sector have shaped a mass media map still insufficiently explored and analysed. The transition process of the Romanian society was difficult, but at the same time expansive. There has been a constant concern for setting up local / regional media to identify and publicize the problems of small communities. In Romania, the emergence of radio, television and publications that provided information in an unstable political, economic, social and cultural context has constantly been up at least until the mid-1990s, and Dobrogea was no exception. The reconstruction of the history of the first television stations in Dobrogea follows the important mission of change, the new stages of this media reality and the institutional decline.

Keywords: *audio-visual, Post-Decembrist, radio, television, Dobrogea, development, institutional decline*