

ASPECTS OF THE 'NETWORK' CONCEPT IN RELATION TO THE REFLEXIVE MODERNITY THEORY AND THE EVOLUTION OF NEW TECHNOLOGIES

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***Abstract:** This study examines the link between reflexive modernity theory and the 'network' concept, related to the emergence phenomenon that characterizes new communication and information technologies. The purpose of this paper is to explore its implications in contemporary sociology and to give a balanced frame of understanding.*

***Keywords:** reflexive modernity theory, network society, ITCs & society, hypermodernity.*