PRACTICAL ASPECTS OF TEACHING ENGLISH TO JOURNALISM STUDENTS

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Abstract. The English language is an absolutely necessary means of communication nowadays, including in the journalistic field. The prospective journalists who use a correct English grammar and an extended vocabulary in English, related to the mass media, will definitely have an advantage in a competitive, performance-based globalized world. The present paper includes a survey of the English language needs of 1 st year students in journalism at the Faculty of Letters, the "Alexandru Ioan Cuza" University of Iaşi, and also refers to in-class activities suggested to the students and to some challenges encountered at the English course. The decrease of teaching semesters during the B.A. years of study should be counterbalanced by an increase of quality in the teacher's interaction with the students and of quantity regarding the students' individual work. The results of the survey revealed a series of learning methods, which if taken into consideration, could lead to an improvement of the relationship teacher-students, on the one hand, and of the students' English skills, on the other hand.

Keywords: English for specific purposes, didactics, journalism, higher education