

TEACHING BUSINESS ENGLISH AS A FOREIGN LANGUAGE IN THE 21ST CENTURY

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Abstract. *English for Academic Purposes can take many forms and one of the most popular in the last decades is Business English. The main aspect to be understood about it is that its teaching is not mainly destined to Business students, although they would probably benefit from it anywhere in the world, at almost any university. However, Business English is mostly and foremost destined to those who, already engaged in a business environment wish to develop their language skills, as well. In all cases, the role of a teacher is to facilitate the adequate linguistic abilities. In the last decades, the focus is mainly on the communicative teaching approach, and the language schools worldwide concentrate on communication mostly, in the detriment of grammar, for instance. This presentation will discuss the pros and cons of the communicative approach in the business environment and in the academic one, too. The article will look into these aspects in depth, envisaging a modern, up-to-date teaching of Business English.*

Keywords: *Business English, students, teaching approach, communication*